## Austin-Travis County Sustainable Food Policy Board Community Engagement Work Group

Plan Update 11.26.12

MANDATE: Evaluate and monitor residents' access to an affordable, diversified local-food supply and recommend measures to improve food security and nutrition.

## **Board Goals:**

Recommend policies that facilitate:

- 1. equitable access to healthy food that will end hunger in Austin and Travis County;
- 2. the high availability and consumption of local, fresh, and quality sustainably-produced food;
- 3. culture of good food as a fundamental right [local governments help create conducive environments];
- 4. robust and just local economy through the strengthening all five sectors of the food system; and
- 5. the preservation of agricultural land and family farming in Austin and Travis County.

## 3. culture of good food as a right;

Policy Objective 3.2:	Coordinate with the sustainability office, other city and county staff, and local/regional environmental groups to ensure that the issues involved with supporting a sustainable local food system are incorporated in any relevant plans, initiatives, or activities					
Working Group Name Purpose		Board Member/ Chair	Begin Date/ Board Report(s)	Policy Outcome(s)		
Community Engagement Work Group Purpose:		Board Member: MMS Chair: MMS	Begin date: July 2012 Target end date:	Policy Outcome: establishment of a user-friendly and effective process for engaging the community in		
1) plan 2-4 effective, well-attended community-based SFPB meetings over the next calendar year; and 2) establish a systematic way to disseminate information and recruit community stakeholders for each of the work groups.		Participants:  Meg Williams  Delores Ochoa  Kirsten Slade*  Toni Tipton-Martin, Erin Flynn?  Ck w/Marla on an intern.	January 2013	ongoing dialogue and work activities related to the mandate of the SFPB.		

## Updated 11.24.12

Policy Objective 3.2:	Coordinate with the sustainability office, other city and county staff, and local/regional environmental groups to ensure that the issues involved with supporting a sustainable local food system are incorporated in any relevant plans, initiatives, or activities					
Activities		Monthly Details	<u>Outcomes</u>	Next Steps		
Plan and recruit stakeholders for next community outreach meeting for the Food Day week – meeting to be held October 22 <sup>nd</sup> .		Sep/Oct - Planned in conjunction with Austin area stakeholders for Food Day Week There is a Twitter account, FB pages, and the national web site to increase buzz and attendance at all events (including ours).  Nov – no additional activities	Attendees were passionate and interested in collaborating further with the SFPB. Email addresses collected (to be added to outreach database).	Convene meeting in December of current work group and any interested members of the public. Discuss goals of the group and create smaller 'job groups' to carry out investigation of outreach strategies and formalization of the work group process.		
Convening of work group and voluntary disposition of leadership for 'job groups'						